

ENCOUNTER AD SPECIFICATIONS



Encounter New Zealand

Half Page (templated) (2 x images + brochure cover + industry logo, contact details, factbox & 70 words)	84mm wide x 88mm deep
Half Page Display	84mm wide x 88mm deep
Full Page Display	99mm wide x 210mm deep (+5mm bleed)
Inside Front Cover, Inside Back Cover, Back Cover	99mm wide x 210mm deep (+5mm bleed)

Optional Voucher

30.5mm wide x 35mm deep



Half Page Template
84mm wide x 88mm deep
(2 x images + brochure cover + industry logo, contact details, factbox & 70 words)



Half Page Display
84mm wide x 88mm deep



Full Page Display
99mm wide x 210mm deep (+5mm bleed)



Inside Front Cover
Inside Back Cover
Outside Back Cover
99mm wide x 210mm deep (+5mm bleed)

