



Press Release (**Immediate**)

June 28 2005

Jasons Travel Media listing on NZAX fully subscribed

Jasons Travel Media Limited announces that its 3.6m issue of 7.2m new shares has closed fully subscribed. Share trading will commence on the NZAX at 11.00AM on Thursday 30 June 2005.

The prospectus was registered on Friday 3 June and closed Monday 27 June.

A New Zealand based media company, Jasons Travel Media, specialises in tourism information both in print and on the web across the South Pacific region including New Zealand, Australia and South Pacific Island destinations. These are among the fastest growing visitor regions in the world.

“We are really thrilled that the share offer has been taken up by a wide spread of new shareholders across the country. Even more exciting for us is that a significant portion of the new shareholders are actually customers of Jasons,” says John Sandford, CEO, and Publisher, Jasons Travel Media.

Coinciding with the listing Jasons Travel Media is launching its new look website, *Jasons Travel Channel*™ www.jasons.com on 30 June. Jasons is an online pioneer operating one of the country's first travel sites. Jasons Travel Channel™ launched in New Zealand in 1996 and today is one of New Zealand's most used travel websites. This technology redevelopment takes Jasons online business to the next level of expertise and development.

For more on Jasons please visit: <http://www.jasons.com/about-jasons>

John Sandford
Jasons Travel Media Ltd
Tel DDI 09 912 8404 021 926 942

Website:
www.jasons.com