















# Pricing Guide 2012

Holiday Parks & Campgrounds

## Package Pricing

															
	Members Package	Premium Ranking	Web Listing	Power Boost	Online Inventory	Commission-Free Widget	iPad & iPhone App	Listing SEO	Print Ad	Bold Print Listing (display only)	Txt2Check™	E-cademy	Hosted Website with Google Analytics	Total Value (exc GST)	Package Pricing (exc GST)
PRINT AND ONLINE OFFERING	Diamond	1x 30-Day Exclusive Ranking 2 Quarters Premium Ranking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Double page print ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$11,929	<b>\$6,940</b>
	Platinum		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Full page print ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,859	<b>\$4,610</b>
	Gold		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Half page print ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$6,879	<b>\$3,933</b>
	Silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Quarter page print ad	<input checked="" type="checkbox"/>	\$499 (exc GST)	<input checked="" type="checkbox"/>		\$4,620	<b>\$3,106</b>

### Online Only Rate Card (All prices exclude GST)

**Web Listing** - \$795 per annum for listing + \$300 per annum for booking  
**Web Listing with Power Boost** - \$1395 per annum for listing + \$300 per annum for booking

#### Additional Online Options:

Priority Ranking (must be a Power Boost customer to buy these)	
Premium Ranking	\$390/quarter
30-Day Exclusive Ranking	\$925/month
Hot Deals	
	\$99/quarter
Jasons Explore! E-newsletter (must also purchase or be running a Hot Deal)	\$500/issue
Business Traveller E-newsletter (must also purchase or be running a Hot Deal)	\$200/issue
Hosted Website	\$890 setup
	(\$390 for following years)
Listing tagged with additional category (ex. Motel & Campground)	\$155/year
Location cross reference	\$155/year
Virtual video	\$415 setup
	(\$99 for following years)

### Print Only Rate Card (All prices exclude GST)

Please note: Template ads take the place of a bold listing.

<b>Double page and bold listing</b>	\$6,140 per annum
<b>Full page - template ad OR display w/bold listing</b>	\$3,775 per annum
<b>Half page - template ad OR display w/bold listing</b>	\$2,795 per annum
<b>Quarter page - template ad OR display w/bold listing</b>	\$1,925 per annum
<b>Bold listing</b>	\$600 per annum

#### Additional Print Options:

Text2Check™ (must have minimum 1/4-page ad and online booking)	\$499
Location cross reference	\$160
Preferred print placement	plus 25%
Pets by Arrangement page	\$99
Line listing on Route Planner	\$155