











# Pricing Guide 2012

Motels, Apartments & Motor Lodges

# Package Pricing

															
	Members Package	Premium Ranking	Web Listing	Power Boost	Online Inventory	Commission-Free Widget & Duty Motel* Updating	iPad & iPhone App	Listing SEO	Print Ad	Bold Print Listing (display only)	Txt2Check™	E-cademy	Hosted Website with Google Analytics	Total Value (exc GST)	Package Pricing (exc GST)
PRINT AND ONLINE OFFERING	Diamond	1 x 30-Day Exclusive Ranking 2 Quarters Premium Ranking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Double page print ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$13,339	<b>\$7,990</b>
	Platinum		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Full page print ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$8,544	<b>\$5,495</b>
	Gold		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Half page print ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,429	<b>\$4,560</b>
	Silver		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Quarter page template ad		\$499 (exc GST)	<input checked="" type="checkbox"/>		\$4,840	<b>\$3,540</b>

\*Duty Motel available to MANZ members only

## Online Only Rate Card (all prices exclude GST)

**Web Listing** - \$795 per annum for listing + \$300 per annum for booking  
**Web Listing with Power Boost** - \$1395 per annum for listing + \$300 per annum for booking

### Additional Online Options:

**Priority Ranking (must be a Power Boost customer to buy these)**

**Premium Ranking** \$390/quarter  
**30-Day Exclusive Ranking** \$925/month

Hot Deals \$99/quarter  
 Jasons Explore! E-newsletter (must also purchase or be running a Hot Deal) \$500/issue  
 Business Traveller E-newsletter (must also purchase or be running a Hot Deal) \$200/issue  
 Hosted Website \$890 setup (\$390 for following years)  
 Listing Tagged with Additional Category (ex. Motel & Campground) \$155/year  
 Location Cross Reference (must be w/in 10k driving distance) \$155/year  
 Virtual Video \$415 setup (\$99 for following years)

## Print Only Rate Card (all prices exclude GST)

**Double page and bold listing** \$7,550 per annum  
**Full page and bold listing** \$4,460 per annum  
**Half page and bold listing** \$3,165 per annum  
**Quarter page and bold listing** \$2,145 per annum  
**Bold listing** \$805 per annum

### Additional Print Options:

Text2Check™ (must have minimum 1/4-page ad and online booking) \$499  
 Print cross reference \$160  
 Preferred print placement plus 25%  
 Pets by arrangement page \$99  
 Conference Facilities page \$99  
 Secure Storage page \$99  
 Line listing on Route Planner \$155